

Downtown Manchester Improvements Survey

January 2021

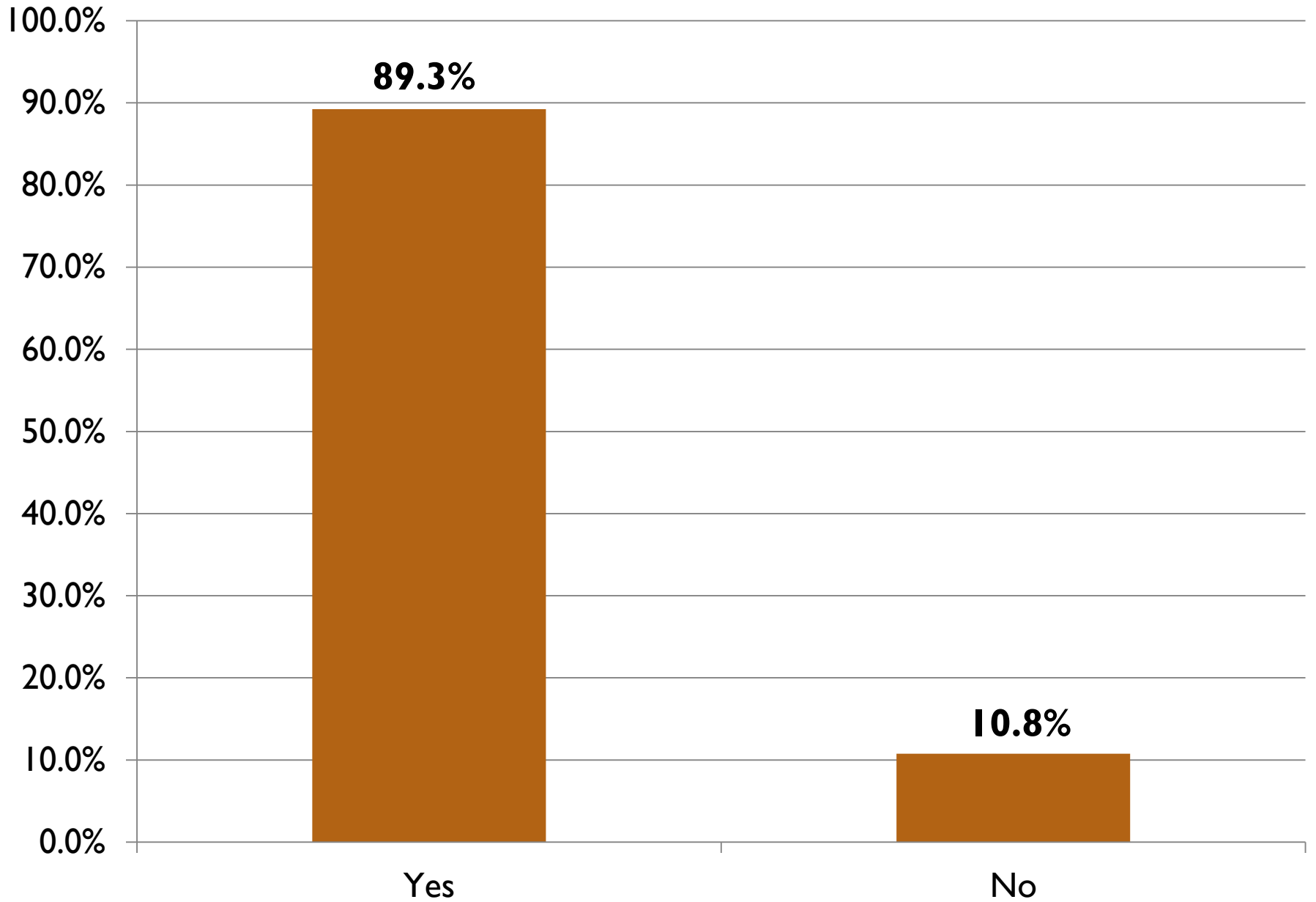
Town of Manchester

Planning & Economic Development Department

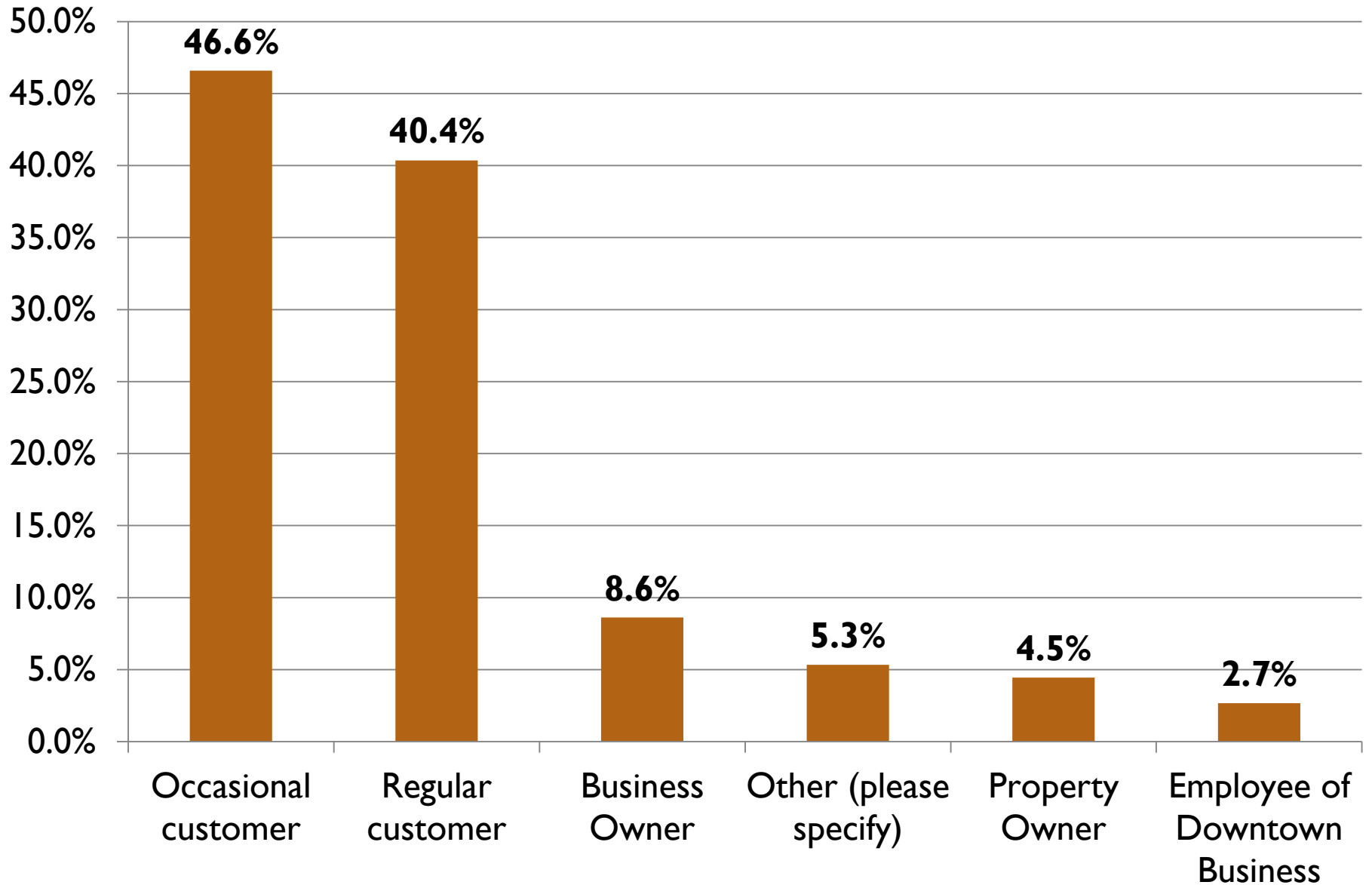
Survey

- Respondents asked to respond to recent improvements, both-long planned and in response to pandemic
- Open last 3 weeks of December 2020
- Promoted widely on various Town channels; conducted via Survey Monkey
- 339 responses

Are you a Manchester resident?



How would you identify yourself in relation to Downtown Manchester?





Market Lights on Purnell Place



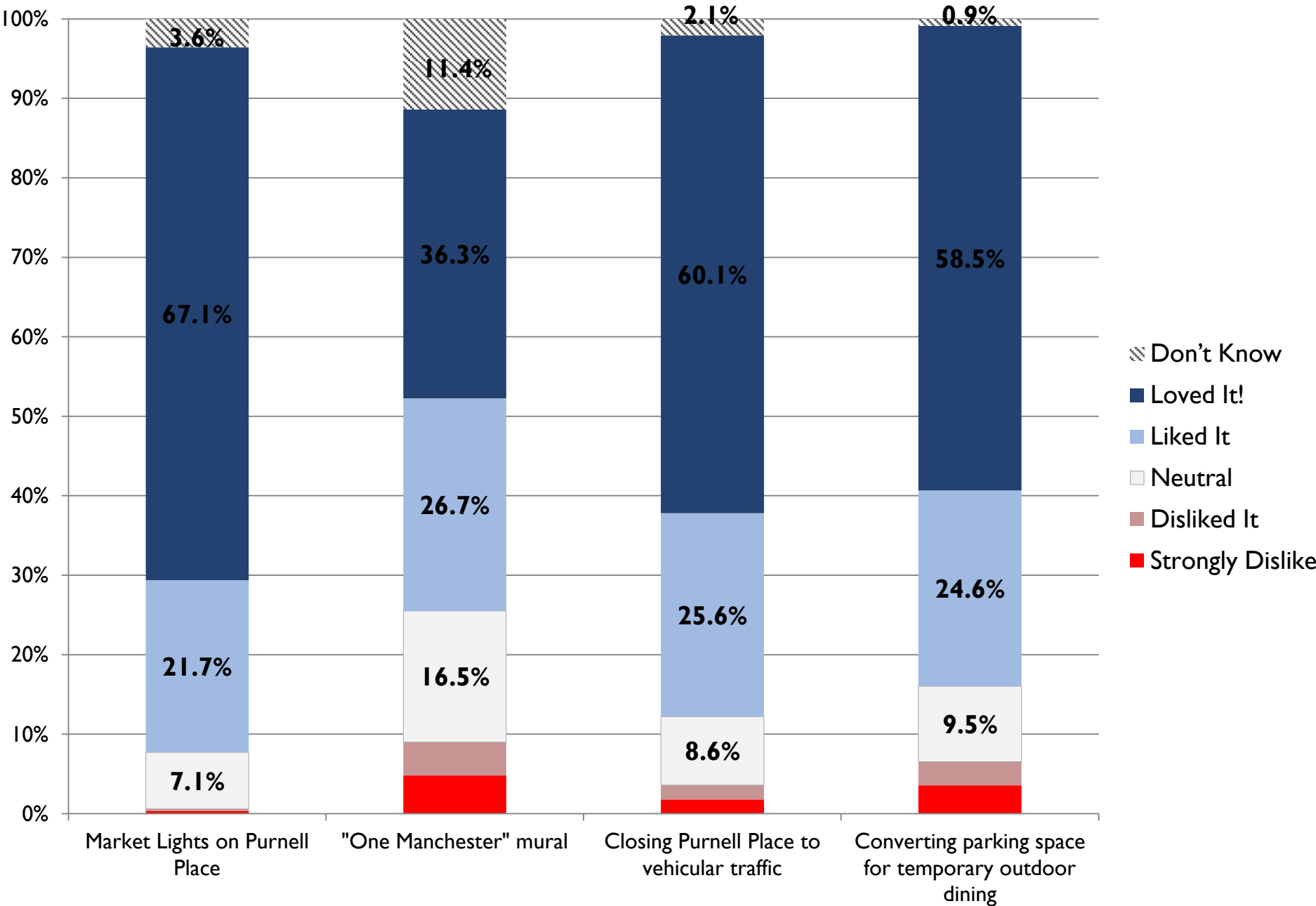
“One Manchester” mural



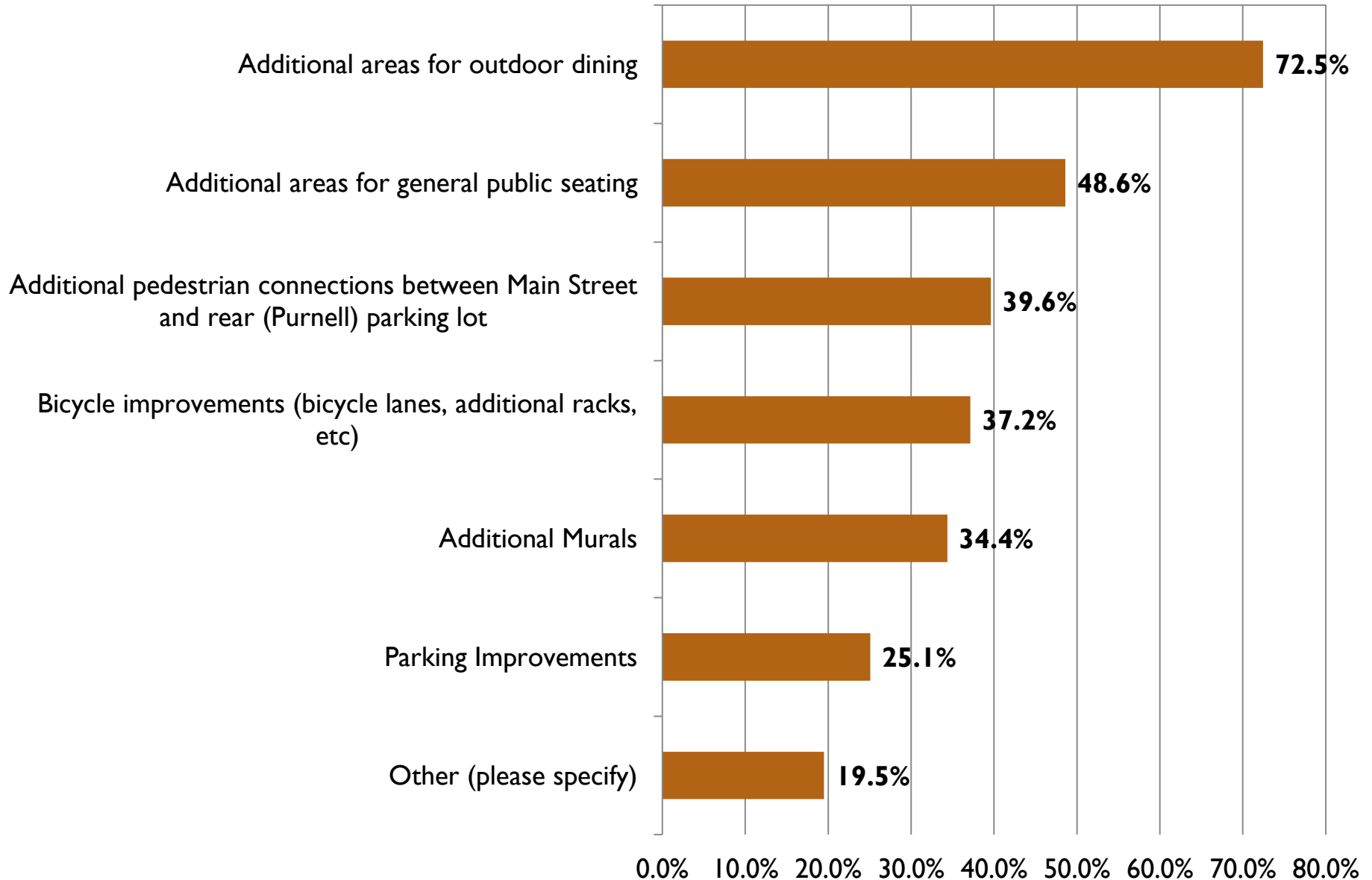
Temporary outdoor dining



Closing Purnell Place to vehicular traffic



What other improvements would you like to see Downtown? (Check all that apply)



Open-Ended Responses

- Parking
- Additional Business You'd Like to See
- Other Comments

Parking Comments

74 comments

- Major categories
 - Additional parking
 - (Adequate supply & distribution through district)
 - Design
 - Diagonal vs. parallel spots (safety when backing out)
 - Wayfinding & Signage (where is the parking?)

Parking Comments (cont'd)

- **Operations**

- Ticketing

- Expanded Hours for free parking

- Dedicated spaces for pick-up

- More handicapped spaces

Additional Businesses

199 total comments

- Bakery (36 votes)
- Bookstore (36)
- Post office (6)
- More restaurants (40)
- Niche/ethnic food and fast casual

Open Ended Misc. Comments

Major Themes

- More public gathering spaces for social interactions
- Safety:
 - More lighting and police presence
 - Traffic calming to improve pedestrian realm
- More programming & events
- Specific properties of concern:
 - Mary Cheney Library
 - 942 Main Street (Tong building)

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